Business Ethics Task 1:

Organizational Ethics and Corporate Social Responsibility

Western Governors University

Student Name and ID Number

Date

**Note: The information in this document does not replace the instructions located in TaskStream. The information contained in this document is only intended to be a supplement to the TaskStream instructions and provide some helpful tips for you.**

**In using this template for formatting your task, please be sure to delete the bullet-pointed items and all notes/tips from your completed document (leave only the bolded headers).**

1. Corporate Policies

* To meet competency: The 3 corporate policies are consistent, relevant, and plausible in terms of the viewpoints of the organization’s culture and ethics.
* Tips!
  + Carefully read the scenario presented in the task instructions (in TaskStream) and base your three (3) policies on your interpretation of this information.
  + You don't need to create original or unique policies, just rely on the information provided to you in the scenario.
  + Feel free to number or bullet-point your policies.
* For this task, creating a "policy" simply refers to writing a sentence(s) or statement(s). *Don't view this as an exercise in formal policy writing.*

A1. Rationale

* To meet competency: The explanation accurately aligns the policies with the organization’s culture. The explanation of the rationale is logical.
* Tips!
  + Why do you feel each policy is important or significant for TechFite? What purpose will each policy serve?
  + Be sure your response clearly aligns with the scenario presented in the task instructions.

A2. Ethical Versus Legal Issues

* To meet competency: The discussion accurately distinguishes between ethical and legal issues.
* Tips!
  + Explain what you see as the difference between an ethical issue and a legal issue. Are all unethical actions are also illegal? Consider that many unethical things that people do inthe business world are still well within the bounds of the law.
  + Use Unit 1 of the textbook

A3. Ethical Issues In the Scenario

* To meet competency: The analysis logically discusses the ethical issues at stake in the scenario.
* Tips!
  + Identify all of the key issues from the scenario where you feel TechFite might be making an unethical decision or the company's ethics might be compromised. What are the implications of each action or decision?
  + Use Unit 1 of the textbook

A4. Purpose of the Ethics Officer

* To meet competency: The description is accurate, and the described purpose would ensure compliance.
* Tips!
  + First, discuss what you see as the role of the ethics officer in an organization. What is an ethics officer's duties, responsibilities, and purpose? Most importantly, discuss how an ethics officer can ensure compliance with an organization’s policies and standards.
  + Use Unit 5 of the textbook

1. Corporate Social Responsibility

* To meet competency: The description of corporate social responsibility is thorough and conceptually clear, and the application addresses the specific issues in the scenario.
* Tips!
  + First, explain what corporate social responsibility (CSR) is and why it is important in business (in generic terms). How does TechFite benefit from being socially responsible? How might the city of Dellberg and the TechFite employees benefit from the practice of CSR?
  + Use Unit 3 of the textbook

B1. Community Reputation

* To meet competency: The explanation is relevant, well reasoned, and includes 3 specific examples. The examples are based on the scenario and are not generalizations.
* Tips!
  + Within its community, why is it important for a company to be viewed as socially responsible? What does TechFite have to gain by having the citizens of Dellberg view it as socially responsible?
  + Make sure your 3 examples are specific to the scenario.
  + Use Unit 5 of the text

B2. Course of Action

* To meet competency: The described course of action is well developed and logical. The course of action addresses *each* example from part B1 and aligns with the company’s culture and core values.
* Tips!
  + For each of the 3 examples from part B1, identify an ethically, socially and environmentally responsible solution. Tell us what actions TechFite can take to address or correct each challenge.
  + Use Unit 8 for more information on environmental responsibility.

B3. Course of Action: Explanation

* To meet competency: The explanation addresses ethics, environmentalism, and social responsibility. The explanation is well reasoned and logical.
* Tips!
  + We recommend that you break-down your discussion for this section and make your responses very explicit. First, discuss how each course of action you discuss in your response to part B2 is ethically responsible. Then, discuss how it is socially responsible. Finally, address how it is environmentally responsible.
  + You must touch on each item in order to receive full credit for this section.

**Additional Tips:**

* Suggested page length: ~4 pages (double-spaced)
  + *This is only a suggestion – the evaluator will score your work based on the quality, not the quantity.*
* This paper can be written entirely in your own words – citing is not required unless you are directly quoting or significantly paraphrasing from the textbook (or other source). If you do cite, you will need to do so following proper APA standards which calls for both an in-text citation as well as a reference page at the end of the document.
* This task can have no more than 30% unoriginal work as per the Turnitin report. If you have any concerns on originality, please be sure to review the Turnitin report prior to submitting for evaluation.
* Articulation counts! Thoroughly proofread your paper to check for errors in spelling, grammar, punctuation, organization and sentence fluency. If you feel that you are struggling with the mechanics of the writing process, please reach out to the writing center for assistance.