NAME: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Student Number: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**BASIC IDS ANALYSIS OF VIDEO**

|  |  |  |  |
| --- | --- | --- | --- |
| **LEVEL** | **Facebook Song** | **Facebook Stalker** | **Facebook Ad** |
| **B – Behaviour** |  |  |  |
| **A – Affect** |  |  |  |
| **S – Sensation** |  |  |  |
| **I - Imagery** |  |  |  |
| **C - Cognition** |  |  |  |
| **I – Interpersonal** |  |  |  |
| **D – Drugs / biology** |  |  |  |
| **S - Sociocultural** |  |  |  |