1. List at least 2 Domino Pizza’s competitive strategies.

A vital element of the business is improving competence within the stores. This means that the amount of times it takes in delivering the pizzas to customers has greatly over the years. Another element is smart marketing. Few brands and businesses invest as much as Dominos in marketing. Almost four and half percent of the turnover of each Domino franchise go into a fund for national marketing of the brands.

1. Use Porter’s five competitive forces to perform Domino Pizza’s strength assessment ( Do not miss factors for each Factors, The answer should have the same format as the required format, For each force, the competitors, suppliers, or customers are not specified)
2. Use Business Model Canvas to perform Domino Pizza’s strength assessment (Do not miss info in any block, The answer should match with the template format.

You can find the format which is required in this file.