



BCPM0036 Owner Based Management of Projects

Term Paper Brief

2020 - 21

BCPM0036 Term Paper

You must select a case study of your choice. You may use the Meadow Hill Case Study from the Module.

You need to prepare a briefing note for the governance board of the client organisation of your case study, as follows:

You must provide an introduction to the paper, choose if you are an internal or external project manager to the organisation and explain this through a diagram and short description. Provide a brief overview of the case study. Provide the headline results of the paper (you are NOT required to provide an 'executive summary') **[10 Marks]**

The paper needs to set out a preferred procurement approach for the case study project. The paper needs to briefly explain the advantages and disadvantages of the six dominant procurement routes available to construction clients, namely: Traditional, Turnkey, Design and Build, Management Contracting; Construction Management and Partnering/Alliancing. You must then propose **ONE** procurement approach for your project and explain why you consider this to be the most appropriate for your case study. **[40 Marks]**

In addition, you are required to select **TWO** of the following four topics and respond to the questions below and incorporate these into your report **[20 Marks Each]**:

- **Requirements Management:** The client requires that the project engages with the market based on "Outcome Requirements". Explain why your procurement route fits best with this need and provide some practical examples of how it does this.
- **Stakeholder Management:** The client recognises that the project impacts a wide range of stakeholders throughout the whole life cycle. Explain how you will identify

and communicate with these and integrate this with your proposed procurement route, giving some practical examples of how it will do this.

- **Risk Management:** The client recognises that there are risks inherent in the project and to be shared between themselves and the supply chain. Explain how your preferred procurement route allocates and manages risks between the client and supply chain. Provide practical examples of some of the key risks, who these are allocated to and why and how they will be managed.
- **Governance & Assurance:** The client wishes to understand the governance and assurance framework that will be applied to the project throughout the life cycle. Explain your proposed governance and assurance framework.

Present the paper in the format of a “Briefing Note” to your Board **[10 Marks]**

Notes:

Your paper should be developed in the form of a report to your governance board. It does **NOT** require an executive summary (a report like this would normally have one, but I want you to use your word count for a more productive critical analysis).

It must have an introduction. You **MUST** put your main findings - your proposed procurement route and your two topics - in the introduction. Set out with diagrams and a brief explanation if you are an internal or external PM and give an explanation of the case study. Keep this brief. You do not want to be using a large amount of your word count on describing the case study.

It is important that the paper is presented nicely to the governance board. It must have a title page and contents list (these **WILL** be included in the word count). All sections of the report must be numbered and not exceed three levels (i.e. 1, 1.1, 1.1.1). It must have a summary/conclusion section.

It **MUST** include graphics as an explanatory tool. Your ability to present your information using tables and graphics, mixed with descriptive text, is important and will be scored. Text in tables **WILL** be counted towards the word count. Tables and graphics are beneficial to summarise the key points, using fewer words. All tables and graphics must be correctly labelled and referenced.

Where you think you are missing information on your case study in order for you to present your findings, you can make assumptions.

Your paper **MUST NOT** exceed 3,000 words in length. You will be penalised for going over this length. The cover page, contents list and table content will be included in the word count (References and footnotes – see below – will be excluded from the word count).

Your paper **MUST** draw on theory and theoretical concepts from published work, as well as practical examples from case studies/reports from the construction industry. You will do your referencing as follows: Wherever you reference published work (scientific or industry), you will insert a 'Footnote', in the footnote you will add the author name and date, and page number if a quotation. Here is an example: *Construction project organisations have been explained as a problem of processing information.*¹ (See footnote below).

You will then provide the full reference in the reference list at the end of the report, as per your work on the term paper in Module 0035 (Harvard Style referencing).

Your paper will be scored as follows:

Topic	Marks available
Introduction, internal/external PM, case study and summary/conclusion	10%
Proposed procurement model	40%
Selected Topic 1	20%
Selected Topic 2	20%
Presentation	10%

Deadline: **25th January 2021 at 15:00 UK Time**

¹ Winch (2010)